

Tulane's Executive MBA International Week Program

Each year, Tulane's executive education center hosts a special program for our EMBA students to interact socially and professionally with EMBA students from our affiliated partner schools around the world. We call this special program "International Week."

We would like to invite 3-5 of your EMBA students to participate in our Executive MBA international week in New Orleans, Jan 12-18, 2018. During this week we gather Tulane's EMBA students from New Orleans, Houston, and Chile and our invited guest EMBA students in New Orleans for 2 courses: *Managing People Internationally* and *Leadership & Ethics* (*see course descriptions below*).

Both courses will be conducted in English and will focus on management and leadership issues from a global perspective. While the courses will require pre-assigned reading and a final paper, most of the actual class time is devoted to large and small group discussion to maximize the international learning component. Students are assigned to international teams and collaborate on international leadership and management projects during the week. This face-to-face interaction and cooperation provides a rare firsthand opportunity to experience management challenges across cultures.

We will not charge your students tuition for these courses, as they will not receive Tulane credit for the classes. They will be responsible for their own travel to/from New Orleans, hotel accommodations, and evening meals. Breakfast and lunch will be provided on all class meeting dates.

Courses

Managing People Internationally

As organizations globalize, maintaining an effective workforce internationally and working in global teams can be particularly challenging. This course will consider the critical issues necessary for effectively managing people both at home and abroad and help students understand how to effectively manage in a multicultural setting. We will discuss the critical role that culture plays in shaping the success or failure of an international organization. In addition, we will discuss how the subtle nuances of culture can lead to conflict, especially in multi-cultural teams. We will also explore critical skills for global management: problem-solving and conflict management in multicultural settings and the leadership and management of geographically dispersed teams. Finally, we will discuss the role of HR during mergers & acquisitions.

Leadership and Ethics

This course introduces students to leadership and ethics in business organizations with special attention to leadership across cultures. Leadership will be analyzed in terms of the personal characteristics of great leaders (what are the qualities that great leaders possess and are there cultural differences in how we think about leadership?) and the functional role of leadership and ethics in business (what are the most important functions of leaders in organizations and are there cultural differences in ethics and ethical decision making?). Finally students will consider how organizations can prevent misconduct and respond to an ethical crisis.

Practical Details

Seminar Location:

Tulane University
Freeman School of Business
Goldring/Woldenberg Hall II
#7 McAlister Drive
New Orleans, Louisiana 70118
www.freeman.tulane.edu

Dates of Classes:

Friday, Jan 12:	8:30am-5:30pm
Saturday, Jan 13	8:30am-5:30pm
Sunday, Jan 14:	8:30am-5:30pm
Monday, Jan 15:	8:30am-5:30pm
Tuesday, Jan 16:	<i>Study/Free Day</i>
Wednesday, Jan 17:	8:30am-5:30pm
Thursday, Jan 18:	8:30am-5:30pm

Course Materials:

Will be provided by Tulane in December 2017.

Travel Dates:

Arrive in New Orleans by the evening of Thursday, January 11
Depart after the end of classes on Friday, January 19

Participants

Tulane's Houston, New Orleans, and Chile Executive MBA students
Guest EMBA students: BMI, Vilnius, Lithuania, ESCP Europe, Paris, France & other invited participants

Breakfast / Lunch / Breaks

Provided by Tulane on all class dates.

Accommodations Options

Downtown

Le Méridien New Orleans

333 Poydras Street
New Orleans, LA 70130

[504-525-9444](tel:504-525-9444)

<http://www.lemeridienneworleanshotel.com/>

Hotel Monteleone

214 Royal St
New Orleans, LA 70130

[800.535.9595](tel:800-535-9595)

<http://hotelmonteleone.com/>

Staybridge Suites

501 Tchoupitoulas Street
New Orleans, LA 70130

<http://staybridgeneworleans.com/>

Near the University

Hampton Inn on St Charles

3626 St. Charles Avenue
New Orleans, Louisiana 70115

[1-800-292-0653](tel:1-800-292-0653) | Local: [\(504\) 899-9990](tel:504-899-9990)

<http://www.neworleanshamptoninns.com/stcharles.html>

Additional options can be found here: <http://tulane.edu/about/visiting-tulane/plan-your-visit/traveling-new-orleans/hotel-accommodations>